

**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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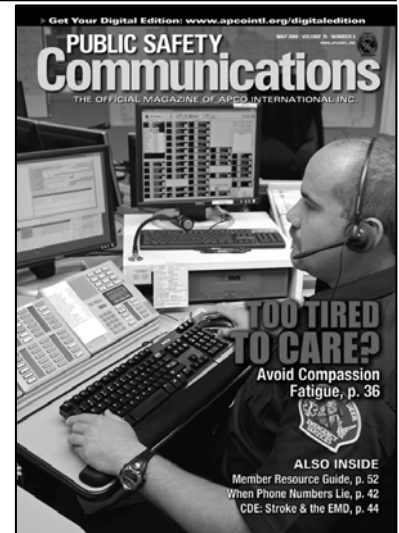
A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Official Publication of: APCO International  
Established: 1935  
Issues Per Year: 12



**FIELD SERVED**

PUBLIC SAFETY COMMUNICATIONS serves members who work in the field of Public Safety Communications.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are members of APCO International.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	468
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	232
All Other _____	321
<b>TOTAL</b>	<b>1,021</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	-	-	-	-	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
*Membership Benefit _____	12,798	100.0	107	0.8	12,691	99.2
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,798</b>	<b>100.0</b>	<b>107</b>	<b>0.8</b>	<b>12,691</b>	<b>99.2</b>

\* See Paragraph 9

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	-	-	107	14,406	14,513	April _____	1	-	106	11,783	11,889
February _____	-	-	107	14,419	14,526	May _____	-	1	107	12,444	12,551
March _____	-	-	107	10,376	10,483	June _____	1	-	106	12,716	12,822
						<b>TOTAL</b>	<b>2</b>	<b>1</b>			

\*See Paragraph 9

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**

This issue is 2.3% or 296 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	QUALIFIED NON-PAID	QUALIFIED PAID
Members of APCO International who work in Public Safety Communications _____	12,551	100.0	107	12,444
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,551</b>	<b>100.0</b>	<b>107</b>	<b>12,444</b>
<b>PERCENT</b>	<b>100.0</b>	<b>-</b>	<b>0.9</b>	<b>99.1</b>

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**

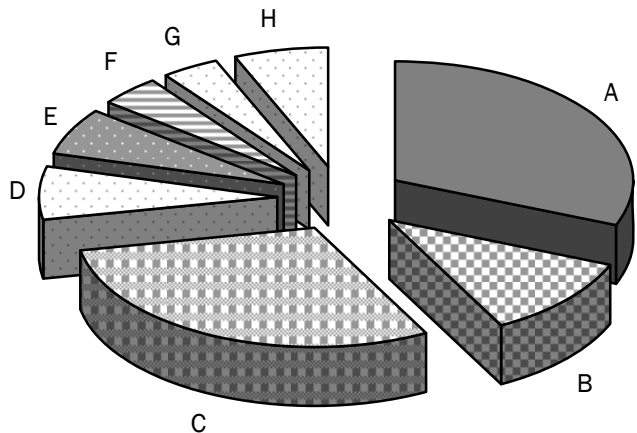
This issue is 2.3% or 296 copies below the average of the other 5 issues reported in Paragraph two.

**3a. MEMBER PROFILE**

JOB CLASSIFICATION	TOTAL QUALIFIED	PERCENT OF TOTAL
Supervisor/Manager _____	3,887	31.0
Director _____	1,404	11.2
Telecommunicator/Dispatcher _____	3,755	29.8
Engineer/Technician, Information System Personnel _____	913	7.3
Coordinator (9-1-1, Training & Education) _____	780	6.2
Police Chief, Fire Chief, Officer, Sheriff, County/State Official _____	539	4.3
Marketing/Sales, Consultant Services, Product Specialist _____	472	3.8
Others allied to the field _____	801	6.4
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,551</b>	<b>100.0</b>

**3a. Breakout of Qualified Circulation of Title & Function**

Title & Function	TOTAL QUALIFIED	PERCENT OF TOTAL
A Supervisor/Manager _____	3,887	31.0
B Director _____	1,404	11.2
C Telecommunicator/Dispatcher _____	3,755	29.8
D Engineer/Technician, Information System Personnel _____	913	7.3
E Coordinator (9-1-1, Training & Education) _____	780	6.2
F Police Chief, Fire Chief, Officer, Sheriff, County/State Official _____	539	4.3
G Marketing/Sales, Consultant Services, Product Specialist _____	472	3.8
H Others allied to the field _____	801	6.4



3b. QUALIFICATION SOURCE BREAKOUT OF NON-PAID CIRCULATION FOR ISSUE OF MAY 2009							
Qualification Source	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Personal direct request from the recipient: _____	-	-	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-	-	-
III. Membership Benefit: _____	12,551	-	-	107	12,444	12,551	100.0
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,551</b>	-	-	<b>107</b>	<b>12,444</b>	<b>12,551</b>	<b>100.0</b>
<b>PERCENT</b>	<b>100.0</b>	-	-	<b>0.9</b>	<b>99.1</b>	<b>100.0</b>	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	66	11,512	11,578	92.2
Individuals by name only _____	41	932	973	7.8
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>107</b>	<b>12,444</b>	<b>12,551</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	-	33	33		400-427 Kentucky _____	-	92	92	
030-038 New Hampshire _____	-	110	110		370-385 Tennessee _____	1	274	275	
050-059 Vermont _____	-	14	14		350-369 Alabama _____	2	267	269	
010-027 Massachusetts _____	4	247	251		386-397 Mississippi _____	-	119	119	
028-029 Rhode Island _____	-	4	4		<b>EAST SO. CENTRAL</b>	<b>3</b>	<b>752</b>	<b>755</b>	<b>6.0</b>
060-069 Connecticut _____	1	230	231		716-729 Arkansas _____	-	120	120	
<b>NEW ENGLAND</b>	<b>5</b>	<b>638</b>	<b>643</b>	<b>5.1</b>	700-714 Louisiana _____	2	295	297	
100-149 New York _____	5	357	362		730-749 Oklahoma _____	-	115	115	
070-089 New Jersey _____	2	220	222		750-799 Texas _____	7	633	640	
150-196 Pennsylvania _____	1	538	539		<b>WEST SO. CENTRAL</b>	<b>9</b>	<b>1,163</b>	<b>1,172</b>	<b>9.3</b>
<b>MIDDLE ATLANTIC</b>	<b>8</b>	<b>1,115</b>	<b>1,123</b>	<b>8.9</b>	590-599 Montana _____	1	115	116	
430-459 Ohio _____	1	388	389		832-838 Idaho _____	1	87	88	
460-479 Indiana _____	1	166	167		820-831 Wyoming _____	-	91	91	
600-629 Illinois _____	6	507	513		800-816 Colorado _____	2	401	403	
480-499 Michigan _____	-	372	372		870-884 New Mexico _____	2	67	69	
530-549 Wisconsin _____	1	128	129		850-865 Arizona _____	3	198	201	
<b>EAST NO. CENTRAL</b>	<b>9</b>	<b>1,561</b>	<b>1,570</b>	<b>12.5</b>	840-847 Utah _____	3	218	221	
550-567 Minnesota _____	4	261	265		889-898 Nevada _____	-	63	63	
500-528 Iowa _____	-	290	290		<b>MOUNTAIN</b>	<b>12</b>	<b>1,240</b>	<b>1,252</b>	<b>10.0</b>
630-658 Missouri _____	1	313	314		995-999 Alaska _____	-	55	55	
580-588 North Dakota _____	2	103	105		980-994 Washington _____	6	493	499	
570-577 South Dakota _____	-	71	71		970-979 Oregon _____	2	158	160	
680-693 Nebraska _____	-	51	51		900-961 California _____	18	731	749	
660-679 Kansas _____	2	287	289		967-968 Hawaii _____	-	18	18	
<b>WEST NO. CENTRAL</b>	<b>9</b>	<b>1,376</b>	<b>1,385</b>	<b>11.0</b>	<b>PACIFIC</b>	<b>26</b>	<b>1,455</b>	<b>1,481</b>	<b>11.8</b>
197-199 Delaware _____	1	46	47		<b>UNITED STATES</b>	<b>106</b>	<b>12,350</b>	<b>12,456</b>	<b>99.2</b>
206-219 Maryland _____	3	249	252		969 & 004-009 U.S. Territories _____	-	9	9	
200-205 Washington, DC _____	1	22	23		Canada _____	-	47	47	
220-246 Virginia _____	3	670	673		Mexico _____	-	-	-	
247-268 West Virginia _____	-	225	225		Other International _____	1	38	39	
270-289 North Carolina _____	5	489	494		APO/FPO _____	-	-	-	
290-299 South Carolina _____	2	262	264		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>107</b>	<b>12,444</b>	<b>12,551</b>	<b>100.0</b>
300-319 Georgia _____	2	345	347						
320-349 Florida _____	8	742	750						
<b>SOUTH ATLANTIC</b>	<b>25</b>	<b>3,050</b>	<b>3,075</b>	<b>24.5</b>					

**TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD**

Includes gross subscription sales/orders with unpaid invoices pending.

Average Annual Subscription Order Price: 5. PRICES (SEE PARAGRAPH 9)	Total	Percent
Offers (including ≤ 5% of Total Orders)		
All Others _____		
<b>Total</b>		

6. USE OF FREE PROMOTIONAL INCENTIVES (SEE PARAGRAPH 9)	Total	Percent
Ordered without promotional incentive _____		
Ordered with editorial promotional incentive _____		
Ordered with other promotional incentive _____		
<b>Total</b>		

**7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified: _____	12,934	12,757	13,192	13,210	14,079	12,798
Qualified Non-Paid: _____	125	92	98	98	103	107
Qualified Paid: _____	12,809	12,665	13,094	13,112	13,976	12,691
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	\$35.00	\$35.00	\$35.00

**8. PAID CIRCULATION DATA**

\$35.00	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

\*NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

**9. ADDITIONAL DATA**

**PARAGRAPH 1:**

Qualified Paid membership benefit subscription averaging 12,691 copies were sold to qualified recipients at basic prices. Members' yearly subscription price of \$35.00 is included in the dues and is non-deductible therefrom.

**PARAGRAPH 2:**

Additions and removals are not required for paid circulation.

**PARAGRAPHS 5-6:**

Figures for these paragraphs are not available and, therefore, have not been reported herein.

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Jeff Berend, VP/Publisher

Nicole Poorman, Assistant Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	May 29, 2009
City	San Diego
State	California
Received by BPA Worldwide	May 29, 2009
Type	PD
ID Number	P382P0J9